

TRACCS

TRANSIT RAIL ASSOCIATION FOR
CANADIAN CONTRACTORS, OPERATORS,
MAINTAINERS AND STANDARDS



Rail Day 2025

Event Prospectus

MAY 13-14, 2025

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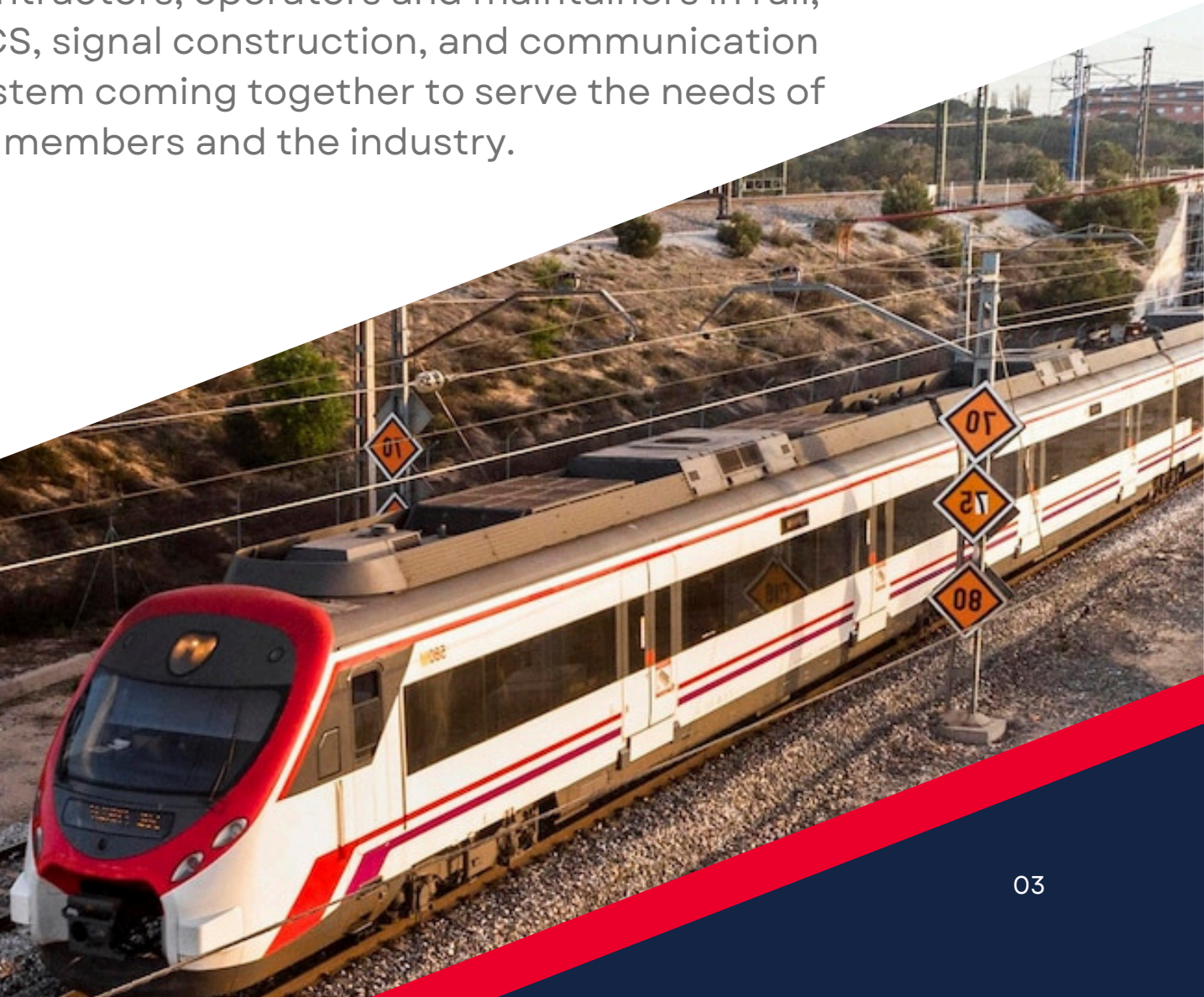
Attend

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Transit Rail Association for Canadian Contractors, Operators, Maintainers and Standards

TRACCS is a Non-Profit Association of contractors, operators and maintainers in rail, OCS, signal construction, and communication system coming together to serve the needs of its members and the industry.





Our Mission

Our mission is to stabilize cost and ensure adequate and qualified resources to perform the work safely and efficiently.

The Pillars of Our Work

**SAFETY
SUSTAINABILITY
INNOVATION
GROWTH
COST-EFFICIENCY
NATIONAL STANDARDS**



What we do

Webinars, Workshops and More

We are working continuously to develop a collaborative platform to discuss industry best practices and lessons learned, and any developments in Safety, Innovation, Sustainability and Cost-Efficiency.

[#TheConversationsThatNeedToHappen](#) - [#WebinarWednesday](#)



Our newest project is the

Canadian Transit Rail Standards Development Program.

The Canadian Transit Rail Standards Development Program is aimed to promote the creation of national standards to build, operate and maintain Rail/Transit Systems across Canada.

TRACCS Transit and Rail is proud to announce its collaboration with **CSA Group (Canadian Standards Association)** to develop practical passenger rail standards.

These standards for the Canadian environment will provide clear guidance on engineering specifications, safety management in operational railway environments, and competency requirements for passenger rail work. Our goal is to enhance safety, improve constructability, reduce costs, and ensure project timelines are met.

As part of this collaboration with CSA Group, we are working on a strategy to establish a timeline for the development of these standards and associated documents. We will prioritize the most critical documents to be produced first, ensuring that the most important issues are addressed efficiently and implemented in a timely manner.

We are calling on all members to actively participate in upcoming workshops focused on Mechanical & Electrical (M&E), Competency, Engineering, Signalling, Rolling Stock, and Safety. These workshops will commence over the coming months, and we encourage everyone to get involved. Don't sit on the sidelines as your input is crucial to shaping the future of the rail industry in Canada.

Stay tuned for more details on how to participate!



Who We Are

02

Members

The best way to serve our industry is to listen to a variety of voices, experiences and backgrounds. By engaging with different stakeholders, we enrich the discussions and expand our platform.



CONTRACTORS & MAINTAINERS

Building and Maintaining Transit Rail



ENGINEERS, VENDORS & CONSULTANTS

Providing Transit Rail with essential services and products



INDIVIDUALS

Engaged industry professionals and leaders



TRANSIT AGENCIES, GOVERNMENT & NOT-FOR-PROFITS

Operating and supporting Transit Rail

Visit our website and connect with all our members

Agencies, Operators & Other Associations



Contractors & Maintainers



- | | |
|---|-------------------------------------|
| ABTECH | LIEBHERR CANADA LTD. |
| Aecon | NGE Contracting Inc |
| ALSTOM TRANSPORT CANADA INC. | Plasser American |
| Apex Rail Solutions Ltd. | Platinum Track Services Inc. Canada |
| CAD Railway Industries | Pomerleau |
| Condor Signal & Communicaitons Inc. | Rail Cantech |
| Davanac Inc | RCE Equipment |
| Gear Equipment Inc. | Siemens Mobility |
| H. Broer Equipment Sales & Service Inc. | Smith and Long Limited |
| Holland LP | Syneox Rail S.L. |
| Keltbray International | Tristar Electric |
| Kiewit | Universal Rail Systems |
| Ledcor Group | Van Elle Canada |

Engineers, Suppliers and Consultants



A&K Railroad Materials, Inc.
 AEGIS Certification Services Ltd
 Aeon Green Limited
 Amaco Construction Equipment Inc.
 AMG Metals Inc
 Anturas Consulting Inc.
 ARVA Industries Inc.
 Backtrack Railway Services Ltd.
 Ballast Tools Equipment
 Cadre
 Cerco Cable Canada
 Comtech Group, part of Accenture
 DB International Operations
 DRIVING FORCE
 Durisol Ltd.
 ECS Electrical Cable Supply
 edilon)(sedra
 Egis
 Electro Cables Inc
 FLO Components Ltd.
 Geismar North America Ltd
 High Speed Rail Solutions
 Horizon CDM
 INGEROP Québec
 InRail Canada Ltd
 Geismar North America Ltd
 High Speed Rail Solutions

Horizon CDM
 INGEROP Québec
 InRail Canada Ltd
 J.LANFRANCO FASTENER SYSTEMS USA INC.
 Live Assets Ltd.
 MKW Commercial Vehicle Outfitters
 Onwave UK Ltd
 Pandrol Inc,
 Pavemetrics Systems Inc.
 Pettibone
 Polycorp Ltd
 PROVIX
 R.E.L.A.M
 Railxtra
 RHEA Inc.
 Ricardo
 Rototilt Inc.
 SATEBA
 Schaefer Electronics, Inc.
 SEMP
 SSES Inc.
 Stantec Consulting Ltd.,
 Stubbe's Precast
 SYSTRA CANADA
 T-RAIL Products Inc.
 Texcan, Division of Sonepar Canada Inc.

Thermon Heating Systems
 Tundra Technical Solutions
 voestalpine Railway Systems Nortrak
 Wgd consulting
 Willowglen Systems Inc.
 WORLDSENSING
 e-VANS Corporation
 Goldschmidt
 Integrity Rail Products
 NEOTECH DEVELOPPEMENT
 Parsons
 Tulloch
 Company
 BK3 Training Limited
 Margie Strub Construction Law LLP
 MVA POWER INC
 Supercom Industries
 Ultegra Systems
 Unipart Rail

RAIL DAY

TRACCS

The Number One Canadian Indoor/Outdoor Expo and Conference

Consistently growing and adding value to our Members and the Canadian Transit Industry



Rail Day 2022-2024



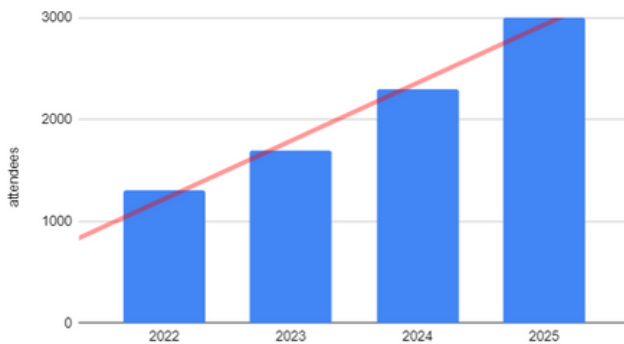
One of TRACCS's primary objectives at its inception was to foster the growth of the Transit Rail Industry.

With substantial investments and promising projects on the horizon, it's time for us to unite and leverage each other's strengths and expertise.

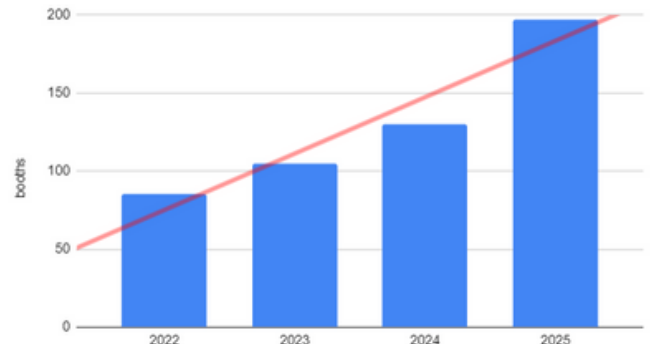
Rail Day 2024 demonstrated the industry's remarkable commitment, and we've noticed considerable growth from our previous years. We are thankful to our Members for backing our initiatives and joining us during this exciting time.

Looking ahead, 2025 is set to provide even greater value to our members, colleagues, and the national transit rail industry.

Attendees: Annual Growth



Exhibitor Booths: Annual Growth



2024:

3000+
registrations

130
Exhibitors

2½
days

35
Conference
Sessions

Technology Showcase - Networking- Demos

Everything you need



Meeting Booths you can schedule for a Private Meeting



Three Stages hosting Conferences all day, showcasing Industry Leaders and Forward-Thinking Professionals in Transit Rail



Cocktail Reception

Networking opportunities



Demos all day in the Outdoors Booths

Rail Day What's next



Rail Day is a premier event that brings together a wide range of rail and transit professionals who want to engage directly with the innovators and leaders driving modern transportation products and services.

Growing every year,
listening to what our industry needs.

Coming Up in 2025:

200 Exhibitors	2 Full days	260 ft of TRACK	3 Stages
16 VIP Tech Showcase Live Demos	29 Scheduled Equipment Demos	35+ Conference Sessions	2 Keynote Speakers
3 Meeting Booths	2 Coffee Bars	Roundhouse	
		Cocktail	

The 2025 Program

Enjoy two full days filled with exceptional opportunities to expand your business and highlight your brand and team.



Conferences

Keynote Speakers & Themed Rooms:

- Construction
- Maintenance
- Operations
- Safety
- Sustainability
- Innovation



Social Events

Distinctive spaces to connect with new industry professionals, explore potential partnerships, and strengthen relationships in a casual and welcoming atmosphere.



Technology Showcase

Discover the newest advancements in technology for Transit and Rail. Join us for product presentations and demonstrations from top industry leaders.

Full Schedule

Everything you don't want to miss

A wide range of opportunities await across three stages, the Roundhouse, key social spaces, and an indoor/outdoor area featuring outstanding exhibitors who provide regular and scheduled live demonstrations.

> May 13

Opening Remarks 9 am

Conference 9:00 am to 5:00 pm

- Safety Room
- Construction Room

Expo 10:00 am - 7:00 pm

Cocktail 5:00 - 7:00 pm

> May 14

Expo 9 am - 5 pm

Conference 10:00 am to 1:00 pm

- Room: Innovation
- Room: Operations

Conference 3:00 pm - 5:00 pm

- Room: Sustainability
- Room: Maintenance

Closing Keynote 4:00 pm

Key Highlights 2025

Experience firsthand the latest advancements in all areas of our industry.

- **Technology Showcase:** A curated sector dedicated to technology developments, where new exciting digital products for Transit Rail will be presented to the audience. On its second year, larger and even better.
- **Conference:** Engaging sessions featuring leading experts from both the public and private sectors will delve into the future of transit rail technology, addressing the most critical and urgent issues.
- **Networking Opportunities:** Engage with industry leaders, professionals, and experts. Make the most of these networking chances to build collaborations and partnerships. Enjoy social areas, cocktail spaces, meeting rooms, and more—all conveniently located in one venue.
- **Live Product Demonstrations** of cutting-edge machinery and technology at our Technology Showcase and Outdoor Sector, where exhibitors will be on hand to offer detailed insights into the features and advantages of their solutions.
- **Returning Features:** Indoor/Outdoor, Cocktail, Meeting Booths, Two days.

New Features:

**Roundhouse
&
Equipment demos on tracks**

Roundhouse

New Networking Space

The Roundhouse is a space to recover from the walking and talking. Have a seat on the couches, play some games and take some pictures. The Cocktail will be hosted here, too.

Contact our team if you wish to support this central area.



Demos on TRACK

Because there is no better way to see the equipment we need to use to build and maintain passenger rail than watching it performing its duties on the track itself.

Outdoor Booths this year can have a track section to demonstrate their equipment's capabilities and newest features.

Contact our team if you want your equipment on track!



A Booth for Every Need

Indoor

M

10X10

Medium

Medium booths include a power outlet, a table and chairs and three exhibitor badges.

L

10X20

Large

Large booths include a power outlet, a table and chairs and five exhibitor badges.

XL

20X20

Extra Large

Extra Large booths include a power outlet, a table and chairs and seven exhibitor badges.

TS

10X10

Technology Showcase

Include the same as regular Medium Booths, a total of four badges, PLUS Product Presentations on Stage (details on p.34)

Outdoor

M

15X20

Medium

Outdoor booths include a 10x10 canopy for shade, a table and two chairs, and four exhibitor badges

L

20X20

Large

Outdoor booths include a 10x10 canopy for shade, a table and two chairs, and six exhibitor badges

XL

20X40

Extra Large

Outdoor booths include a 10x10 canopy for shade, a table and two chairs, and eight exhibitor badges

TR

30X20

Track Booth

NEW

Track booths include 30 ft of track built on the premises for display or demos, a 10x10 canopy for shade, a table and two chairs, and six exhibitor badges. Please connect with our team before making this purchase.

Indoor & Outdoor Layout



Exhibitor - Full Pricing Structure

2025 Members enjoy a \$750 discount, and the code they're given upon Membership Registration must be applied at checkout. Please consult our team if you have questions about the benefits our Members enjoy.

2024 Exhibitors who pre-register before October 31st can lock up the Early Bird prices from 2024. Visit our Online Store to secure this pricing.

QTY	TYPE OF BOOTHS	Pre-Registration (exclusive for previous years' exhibitors)	Early Bird Price (until Dec. 31st, 2024)	Winter Price (Jan 1st to March 21, 2025)	Spring Price (March 22 to May 10, 2025)
130	Indoor Medium (10x10)	\$2,500	\$2,625	\$2,875	\$3,125
5	Indoor Large (20x10)	\$4,500	\$4,725	\$4,975	\$5,225
16	Indoor Extra Large (20x20)	\$5,000	\$5,250	\$5,500	\$5,750
16	MEMBERS ONLY Premium Exhibitor Technology Showcase (10x10)	\$3,250	\$3,500	\$3,750	\$4,000
8	Outdoor Medium (15x20)	\$4,500	\$4,725	\$4,975	\$5,225
8	Outdoor Large (20x20)	\$6,500	\$6,825	\$7,075	\$7,325
3	Outdoor Extra Large (40x20)	\$10,000	\$10,500	\$10,750	\$11,000
9	Track Booth (30x20)	NEW	\$11,250	\$11,500	\$11,750

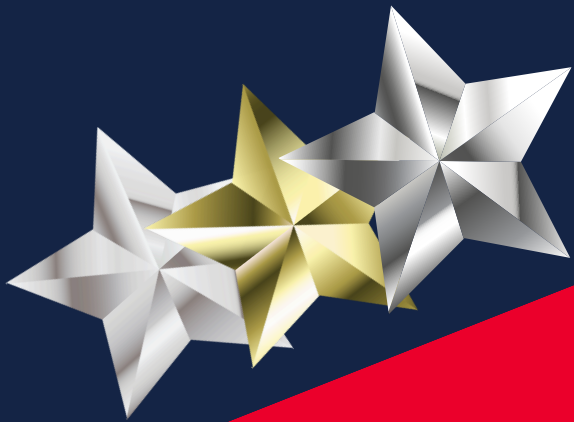
All pricing listed above is subject to taxes and administrative fees.
The amounts are listed in Canadian dollars.
Availability only while supplies last.
Please consult our Terms and Conditions for our Refund Policy.

A sponsorship that makes your company shine

We've developed a number of sponsorships to fit different profiles of organizations, for our Members of any size to have access to the attention and opportunity this platform offers.

Classic Sponsorships

Make Sure The Industry Recognizes Your Value



Classic Sponsorships include space on the exhibit floor. Sponsorships are an opportunity for 2025 Members.



Platinum \$10,000 + tax

- Presence on social media twice every week
- Proportional presence on our website throughout the year.
- Ad in newsletters
- Ads in printed materials and badges
- Logos in banners and event app
- Includes 400 ft² of space anywhere in the show (equivalent to one Extra Large Booth, value of \$5,250)



Gold \$7,000 + tax

- Presence on social media every week
- Proportional presence on our website throughout the year.
- Ad in newsletters
- Ads in printed materials and badges
- Logos in banners and event app
- Includes 200 ft² of space anywhere in the show (equivalent to a Large Booth, value of \$4,725)



Silver \$4,000 + tax

- Presence on social media every two weeks
- Proportional presence on our website throughout the year.
- Ad in newsletters
- Ads in printed materials and badges
- Logos in banners and event guide
- Includes 100 ft² of space anywhere in the show (equivalent to a Medium Booth, value of \$2,625)



Premium Sponsorships

Conference

Coffee Bars

Hydration Station

Charging Stations

Silent Meeting Booths

Door Prizes

Technology Showcase Cocktail

Premium Sponsorships do not include space on the exhibit floor. Sponsorships are an exclusive opportunity for 2025 Members. They qualify an exhibitor for Preferential Placement at no additional cost.



Conference



Support the Conference by hosting one room of the conference. Your support will be acknowledged in front of all our speakers, VIP guests, visitors, sponsors and exhibitors at the event. A banner with your logo will be placed on stage.

Tuesday May 13

Opening Remarks 9 am

Keynote Speaker 9:20 am to 10 am

Morning sessions: 10:00 am to 1:00 pm

Afternoon Sessions: 2:00 pm to 5:00 pm

Wednesday May 14

Keynote Speaker 9:20 am to 10 am or
4:00 pm

Morning sessions: 10:00 am to 1:00 pm

Afternoon Sessions: 2:00 pm to 5:00 pm



Room B
\$7,500 + tax

Room C
\$7,000 + tax

Please refer to our schedule to make your decision, and consult our team for availability.

Coffee



**\$9,500 + tax
each**

Host one of the two Coffee Bars at the event, and have a chance to showcase your brand.

Our community will enjoy the barista experience on you, and share moments to remember long after.

Two available. Please consult our team.

Hydration Station

\$6,000 + tax

Have a central space in the Outdoor Floor, offering fresh filtered water to both visitors and exhibitors alike.

Options to expand the brand activation available.

If you wish to discuss this further with our team, contact us at your convenience.



Charging Stations

**\$4,000 + tax
each**

Be the company whose support allows everyone to be fully charged every step of the way.

People will stop at our round tables to charge their phones and will be greeted by your brand's hospitality.

If you wish to discuss this further with our team, contact us at your convenience.

Two available.

You can supplement this sponsorship with your branded cables, as giveaways to those visiting the Charging Station.



Silent Meeting Booths

price TBD

Become the company that empowers participants to hold private and comfortable business meetings in our exclusive silent meeting booths.

Attendees can easily schedule their time through a branded page, giving you the chance to enhance the space with your own decor and marketing materials, effectively showcasing your brand.

For more information or to discuss this exciting opportunity further, feel free to reach out to our team at your convenience. We have two to three booth setups available—don't miss out!



Door Prizes

Starting at \$700 + tax each

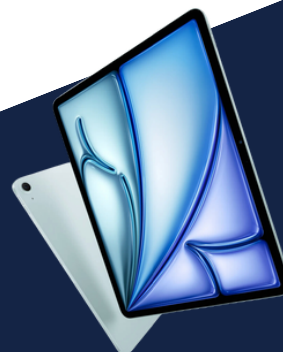
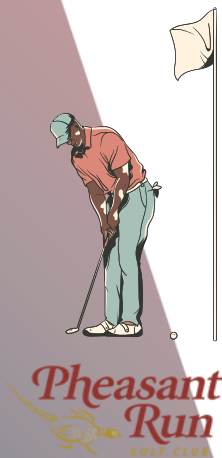
Elevate your brand visibility and engage with a targeted audience by sponsoring our exclusive raffle, featuring high-end gifts such as the latest Apple products, coveted golf tee times, and other luxurious prizes. This is a unique opportunity for your company to shine at a premier event, showcasing your commitment to quality and excellence.

Raffles will take place in the lively social central space of the event, the Roundhouse, providing a dynamic backdrop for engagement

Why Sponsor?

- Brand Exposure
- Targeted Engagement
- Positive Association
- Networking Opportunities

For more details on sponsorship levels and benefits, please contact us today!





Technology Showcase Special

The Digital Rail Enterprise Technology Showcase Title Sponsor

\$18,000 +tax **

- 1 booth 20x10 - value of \$4,500
- Daily presentations of your products (30 minutes on Tuesday, 30 minutes on Wednesday)
- Acknowledgement in public address and opening remarks
- Sponsor for the Cocktail Networking Event for 500 people*, to be held at the Roundhouse, central space to the whole event.
- Logo in banners on the show floor, website, online promotion and event guide/app (digital)
- Logo and acknowledgement on printed materials as well.
- Logo behind all presentations at the Technology Showcase Stage.
- Feature in event video, to be posted online (TRACCS website and YouTube channel)

The TRACCS Technology Showcase is the official sponsor of the Cocktail on May 13th, inviting everyone in the industry to celebrate the innovation and creativity in Transit and Rail.

Cocktail

Sponsored by the Technology Showcase Title Sponsors

Tuesday May 13th, 5 pm to 7 pm.

Delicious food, drinks and great conversation, ambient music and door prizes.



All Sponsorships Summary

All Sponsors have the right to Preferential Placement, when available.
All Sponsors will be advertised in the Event Guide, newsletters, printed materials, TRACCS website and social media.

	Price*	Space included
Platinum	\$10,000	400 sq ft
Gold	\$7,000	200 sq ft
Silver	\$4,000	100 sq ft
Conference (2)	\$7,000 - \$7,500	must be an exhibitor
Coffee Bar (2)	\$9,500	must be an exhibitor
Hydration Station (1)	\$6,000	must be an exhibitor
Charging Station (2)	\$7,000	must be an exhibitor
Silent Meeting Booths	TBD	must be an exhibitor
Door Prizes	starting at \$700	must be an exhibitor
Technology Showcase Title Sponsor Cocktail (3)	\$18,000	200 sq ft (in the TS area)

*Early Bird Pricing. Price increase scheduled for January 1st, 2025.
All pricing listed above is subject to taxes and administrative fees.
The amounts are listed in Canadian dollars.
Terms and Conditions apply.
Availability only while supplies last.

Technology Showcase

at TRACCS Rail Day

The TRACCS Technology Showcase is a dedicated show floor space and speaker platform to feature information & operational technology highlights of our selected vendors and rail industry stakeholders.

Technology Showcase

What to expect

RAIL
TRACCS DAY

The Digital Rail Enterprise

- 16 booths arranged in a communal setting available for technology exhibitors in a high traffic area of the hall
- 10x10 booths. (10x20 for sponsors)
- Access to an exclusive stage, featuring your product demos and discussions, at least twice during the show.
- Vendors are welcome to invite and present clients / industry SME to speak to a focused audience.
- Products featured in the Technology Showcase Stage are digital tools applied to the improvement of design, construction, maintenance and/or operation of Transit Rail.

The TRACCS Technology Showcase is the official sponsor of the Cocktail networking event on Day One (May 13th, 2025) inviting everyone in the industry to celebrate the innovation and creativity in Transit and Rail.

Technology Showcase

Premium Exhibitor

\$3,250 +tax *

- 1 booth 10x10 - value of \$2,500
- 45 minutes of presentations of your products (15 minutes on Tuesday, and one 30-minute or two 15-minute presentations on Wednesday)
- Premium area
- Logos in signage

***Early bird price before January 1st, 2025**

Technology Showcase Title Sponsor

\$18,000 +tax **

- 1 booth 20x10 - value of \$4,500
- Daily presentations of your products (30 minutes on Tuesday, 30 minutes on Wednesday, Feature during the Cocktail)
- Acknowledgement in public address and opening remarks
- Sponsor Cocktail Networking Event for 500 people*
- Logo in banners on the show floor, website, online promotion and event guide/app (digital)
- Logo behind all presentations at the Technology Showcase Stage.
- Feature in event video, to be posted online (TRACCS website and YouTube channel)

**** (maximum 3 brands)**

08

Attend the Expo & Conference

FREE tickets

We believe in the power of connecting and collaborating, and that is why TRACCS Rail Day is FREE to attend.

All Conferences, All demos, All Social Events, for your benefit and that of the Transit Rail Industry as a whole.

Register online and come see incredible products and services and conferences, and network with many other industry professionals.

www.traccs.ca/TRDtickets



Contact us!



If you have any questions or need any guidance to get your booth or sponsorship, please contact us and our team will gladly help you.



www.traccs.ca/railday2025



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**Paula
Peña**

**Andrea
Roncoroni
Martins**



**TRANSIT RAIL ASSOCIATION FOR
CANADIAN CONTRACTORS, OPERATORS,
MAINTAINERS AND STANDARDS**

Thank You

www.traccs.ca/railday2025

