



RAIL TRACCS DAY

EXHIBITORS
EVENT INFO
SESSION

June 18, 19 & 20

The International Centre - Hall 5

Showroom

Technology Showcase

Conference

Demos

Cocktail



Today's Meeting:

Exhibitors Information

- Date & Location
- General Schedule
- Move-In Schedule
- Move-Out Schedule
- Conference
- Floor Plan & Confirmed Booths
- Vendors & Venue Services & Rules
- Order Online
- Hotel Courtesy blocks
- Sponsorships
- Technology Showcase
- Important documents
- Important dates
- Important links



June 18-20, 2024

The International Centre,
Mississauga (Hall 5)
6900 Airport Rd.





Full Schedule

Conference

**CHECK UPDATED SCHEDULES
ON THE EXHIBITORS' HUB AND
EVENT WEBSITE**

note 9 am

Trade Show

Construction Room

- **June 18, 2024**

Expo 1:00 pm - 7:00 pm

- **June 19, 2024**

Expo 9 am - 6 pm

- **June 20, 2024**

Expo 9:00 - 11:30 am

- **June 18, 2024**

Cocktail 5:00 - 7:00 pm

- **June 19, 2024**

(nothing planned yet)

- **June 20, 2024**

Barbecue 12 – 1:30 pm

- **June 19, 2024:**

Morning: 10:00 am to 1:00 pm

Room: **Innovation**

Room: **Operations**

(break)

Afternoon: 3:00 pm - 5:00 pm

Room: **Sustainability**

Room: **Maintenance**

Keynote 5:00 pm

- **June 20, 2024**

Keynote 11:30 am (at the Technology Showcase Stage)



Move-In Schedule

Outdoors Exhibitors

June 17, 2024

8:30 am to 5 pm

We will offer one-hour windows to arrive, to avoid complications.

Forklift is available to rent (30 mins move-in & 30 mins move-out)

A detailed calendar will be provided.

Trade Show Floor

• **June 17, 2024**

2 pm to 7 pm

Detailed Schedule will be coordinated

• **June 18, 2024**

8 am to 9 am

The trade show floor will be closed and the conference starts at 9 am.

CHECK UPDATED SCHEDULES ON THE EXHIBITORS' HUB AND EVENT WEBSITE

Where to go on Monday:

Truck Deliveries for **indoor exhibitors**



Truck Deliveries for **outdoor exhibitors**





Move-Out Schedule

Outdoors Exhibitors

June 20, 2024

1:30 pm to 9 pm

We will offer one-hour windows to arrive, to avoid complications.

Forklift is available to rent (30 mins move-in & 30 mins move-out)

A detailed calendar will be provided.

Indoors Exhibitors

June 20, 2024

1:30 pm to 9 pm

Simple tear down, at your own pace.

OR

Must arrange crates being brought back to your booth and the loading dock time with Freeman.

CHECK UPDATED SCHEDULES ON THE EXHIBITORS' HUB AND EVENT WEBSITE





Conference

Schedule

Other Details

Speakers

- **June 18, 2024:**

- **Online**

All Day

Sa

Co

- **June 19, 2024:**

Morn

Room: **Innovation**

Room: **Operations**

(break)

Afternoon: 3:00 pm - 5:00 pm

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Keynote 5:00 pm

- **June 20, 2024**

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The Conference Program

Attend online

Contract & Bio

Presentations of
contribution to the industry
on the six areas

- Brand and Product pitches and descriptions will not be considered for the two main stages
- Determined by the Rail Day Committee

**CHECK UPDATED SCHEDULES
ON THE EXHIBITORS' HUB AND
EVENT WEBSITE**

Free to attend, must register for the event online before June 14th.

A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black rectangle is overlaid on the center of the image, containing the text 'FULL FLOOR PLAN' in red. The train is white with a blue stripe. The background shows the station tracks and overhead power lines.

FULL FLOOR PLAN



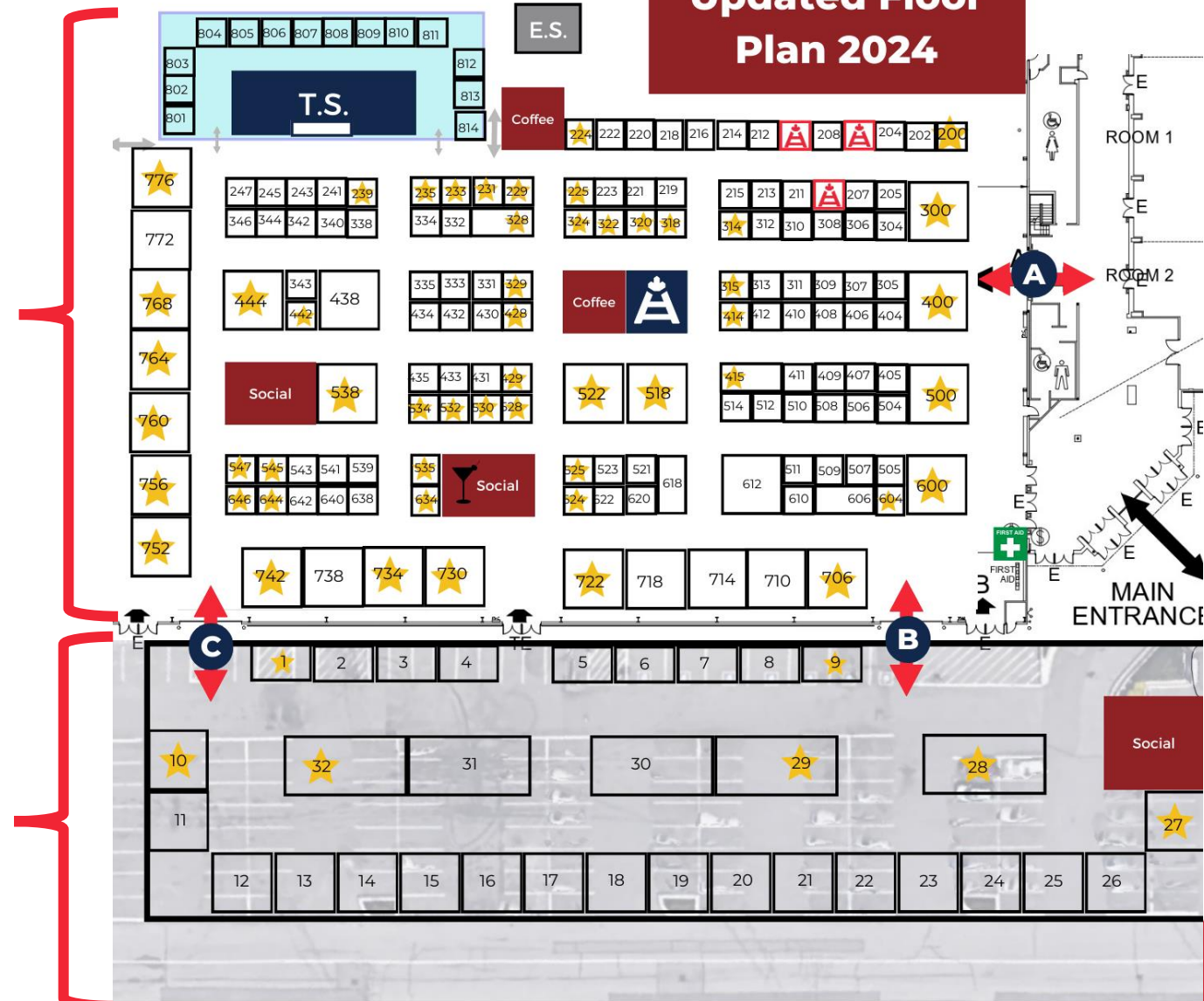


LARGER FLOOR PLAN

- 200 exhibitors
- Indoor/Outdoor
- 2 coffee areas
- 2 lounge/social areas indoors
- 1 lounge/social area outdoors
- Meeting booths
- Demos outdoors ALL DAY, EVERY DAY
- Technology Showcase*
- The star refers to Preferential Placement (\$300+tax, included for sponsors)

The International Centre, Hall 5

Updated Floor Plan 2024



T.S. Technology Showcase

Social Networking areas

coffee Coffee areas

★ Preferential Placement (\$\$)

A B C Main Doors

meeting rooms

Please check the list below to learn which booths are available.

We reserve the right to make changes to the layout.

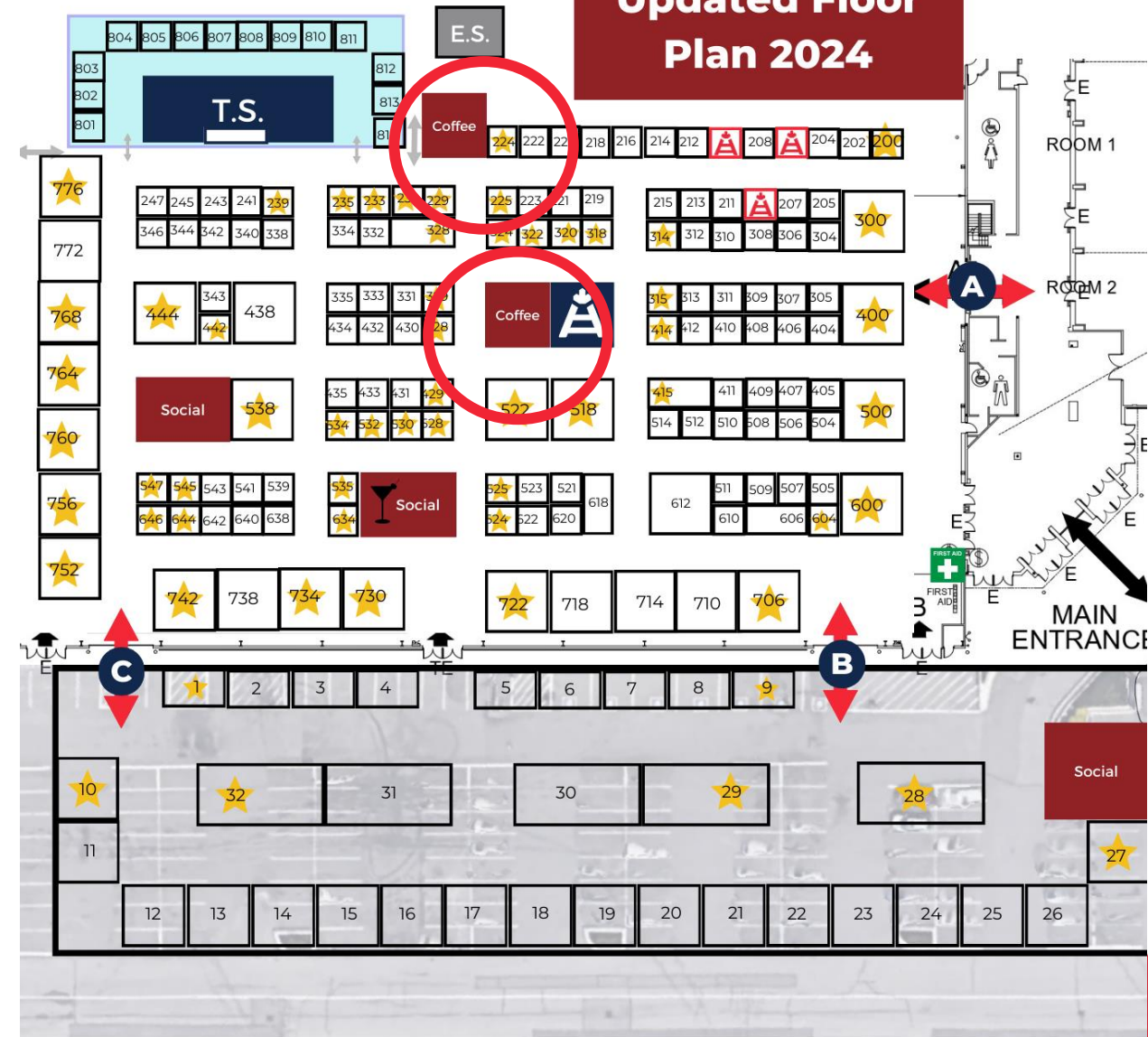


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The International Centre, Hall 5

Updated Floor Plan 2024



T.S. Technology Showcase	Social Networking areas	Main Doors	Please check the list below to learn which booths are available. We reserve the right to make changes to the layout.
Preferential Placement (\$\$)	Coffee areas	meeting rooms	

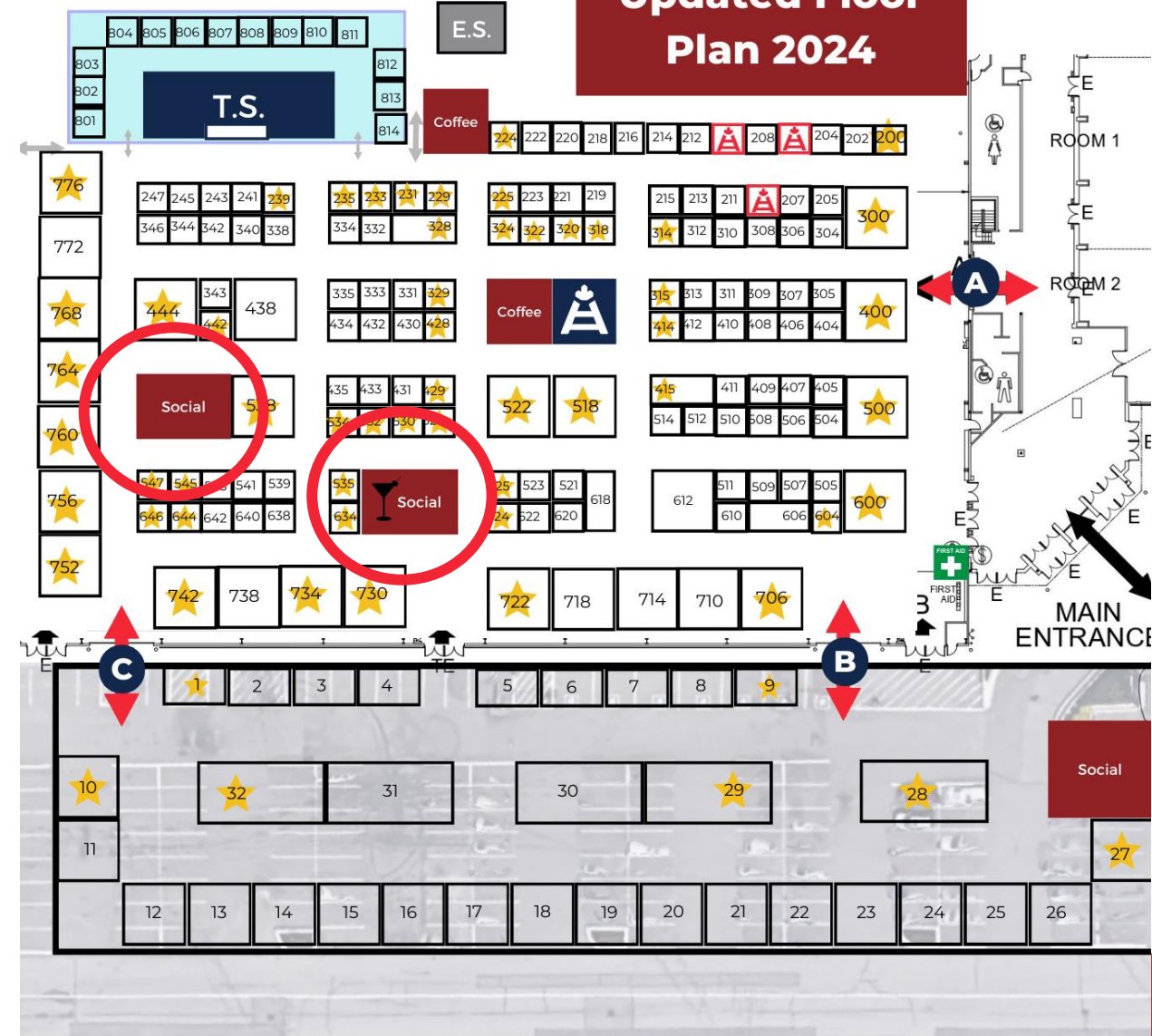


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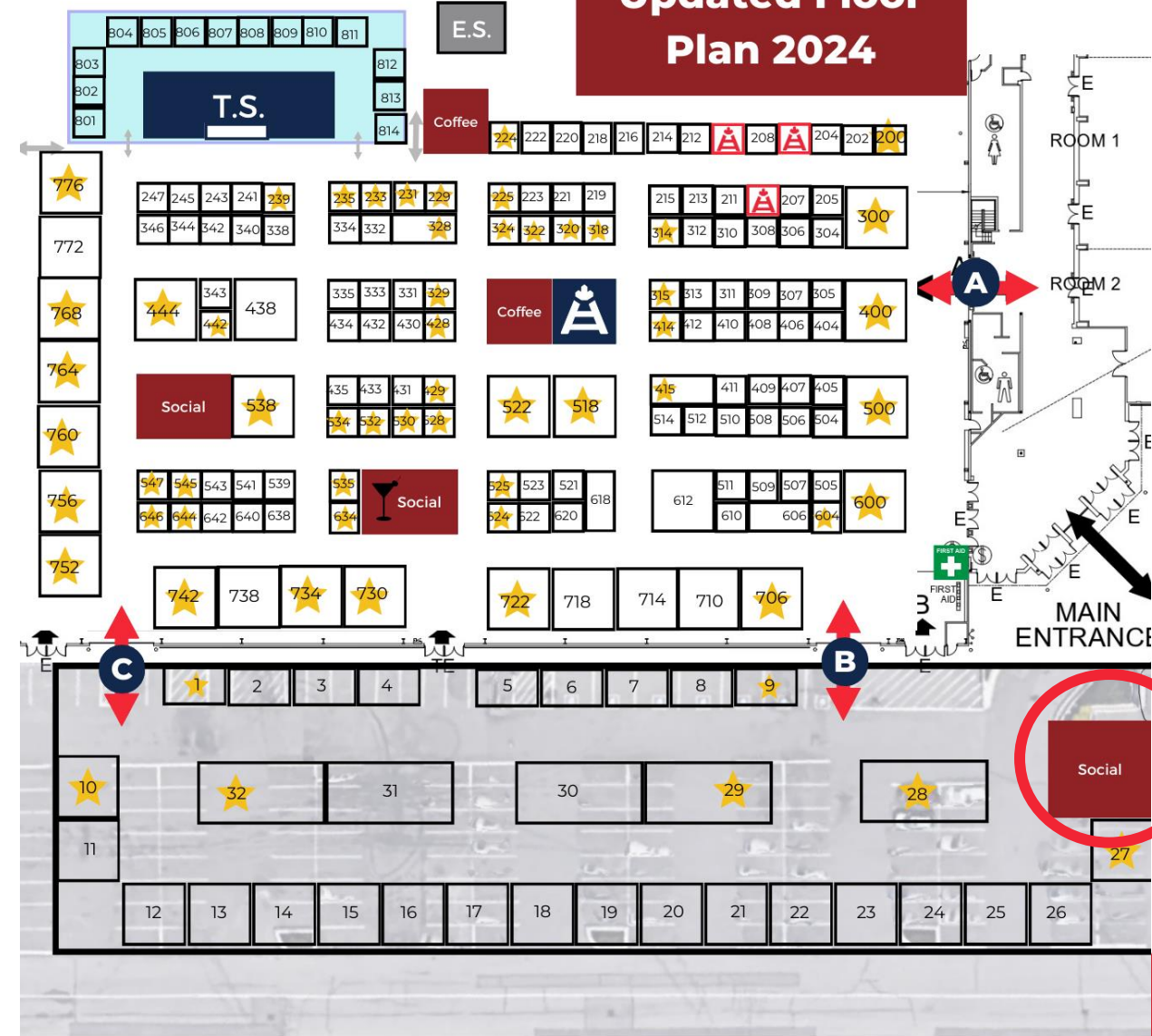


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The International Centre, Hall 5

Updated Floor Plan 2024



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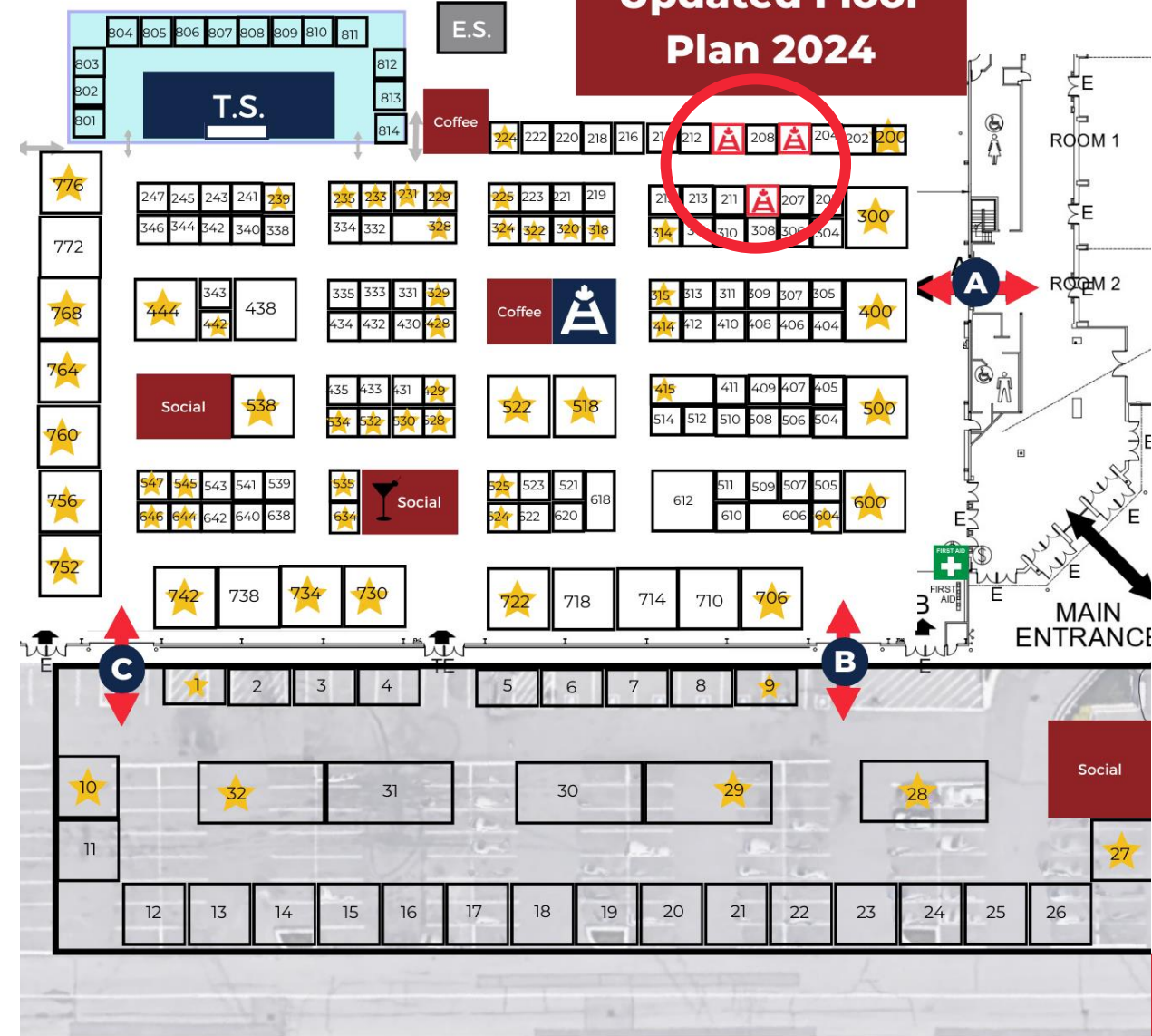


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- Technology Showcase*
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The International Centre, Hall 5

Updated Floor Plan 2024



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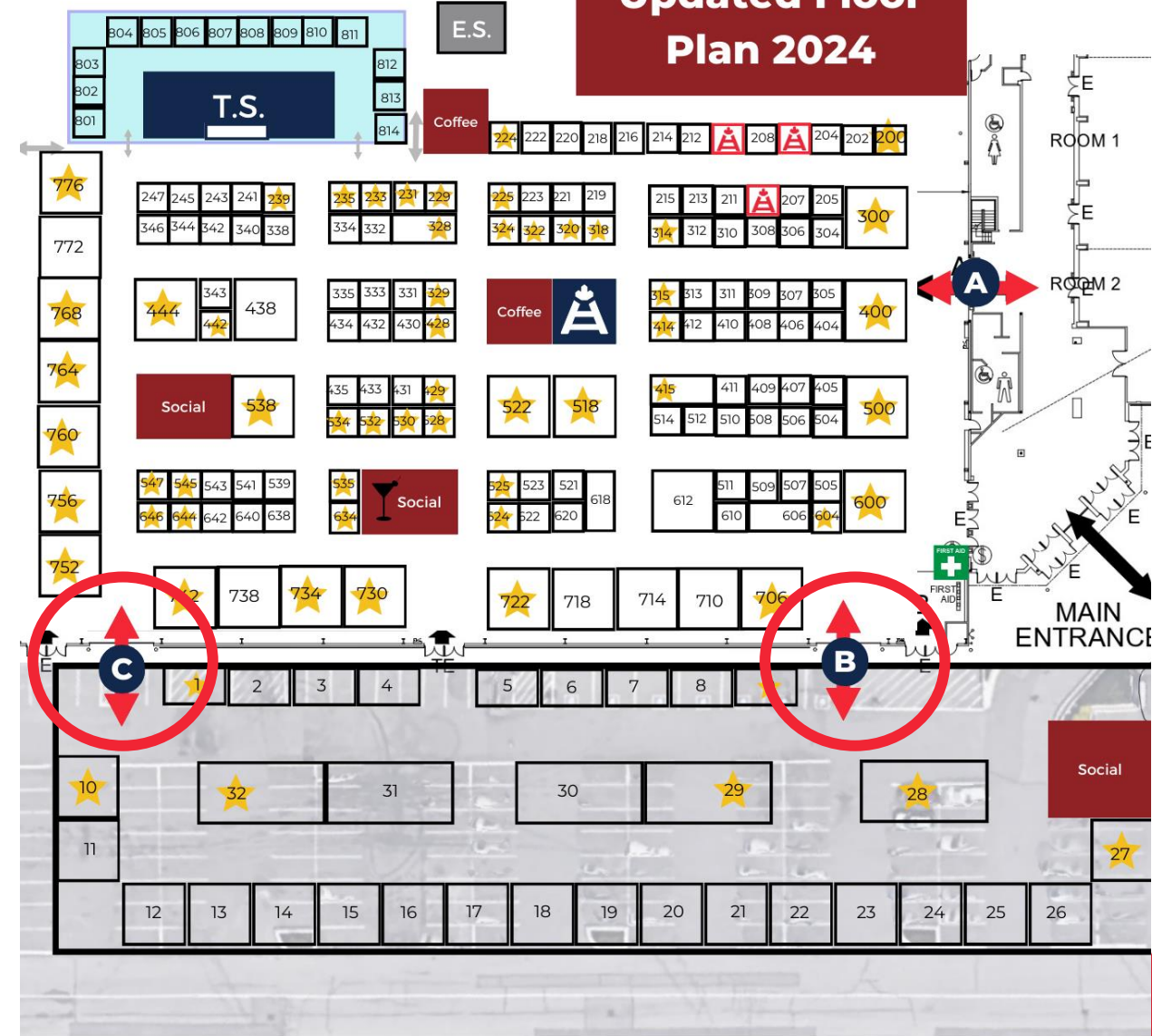


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- Meeting booths
- Demos outdoors ALL DAY, EVERY DAY & 2 ACCESS DOORS
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The International Centre, Hall 5

Updated Floor Plan 2024



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A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black rectangular overlay is centered on the image, containing the text 'CONFIRMED BOOTHS' in red. The train is white with a blue stripe. The background shows the station tracks and overhead power lines.

CONFIRMED BOOTHS





CONFIRMED BOOTH NUMBERS SO FAR

Indoors


215 Consultants F Drapeau
219 L.B. Foster Company
221 Systra
225 Stantec (Silver Sponsor)
229 Live Assets
304 WSP
306 Ingerop
312 Canadian Railway services
313 CPCS Transcom
314 Shaefer Power
315 Egis (Silver Sponsor)
318 Smith and Long Limited
322 voestalpine Railway Systems
Nortrak (Gold Sponsor)
328 PNR RailWorks (Gold Sponsor)
329 Summit Infrastructure
331 Electro Cables Inc
332 NVent Erico
334 Protran Technology, a Harsco
Rail Company
335 Holland
338 Provix
411 WGD Consulting
414 edilon)(sedra
415 Siemens (Gold Sponsor)
428 Thermon
429 Universal Rail (Coffee Sponsor)
430 Gantrex Canada Inc.
434 Icomera

435 A&K Railroad Materials, Inc.
438 Condor
500 Pandrol
504 RCE Equipment
506 Brandt
512 Herzog
514 ARVA Industries Inc.
521 High Speed Rail Solutions
525 NCS International / Noramco
534 Platinum Track Services (Gold
Sponsor)
535 Kampa Int. Inc.
538 Ricardo
539 Polycorp
547 Geismar
600 Davanac
604 FLO Components
606 HBI
610 Railmetrics
612 Goldschmidt
618 Rototilt
624 SEALABLE Solutions GmbH
638 Plasser America
714 Backtrack Railway Services
718 Oldcastle Infrastructure
776 OnXpress
801 Cerco Cable
814 Aeon Green (Technology
Showcase Title Sponsor & Coffee
Sponsor)

Outdoors

8 Stubbe's Precast
9 J Lanfranco
10 Ballast Tools Equipment
21 Techtronic Industries Canada Inc
22 InRail Canada Ltd.
27 PNR RailWorks
28 Unipart Rail
29 RailXtra
30 Integrity rail / tinbin
32 Geismar

**CHECK
UPDATED LIST
ON THE EVENT
WEBSITE**

A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black text box is overlaid on the image, containing the text 'VENDORS & VENUE' in red. The train is white with a blue stripe. The scene is brightly lit, suggesting a sunny day.

VENDORS & VENUE





Exclusive Vendors for TRACCS Rail Day 2024

For All Exhibitors

- **Power & water**

Showtech

- **A/V rentals**

Encore

- **Internet**

Encore

Indoors

- **Show Decorator & Materials Handling**

Freeman

- **Signage/Rigging**

Showtech

Outdoors

- **Furnishings**

Vincent Tents for shade and furniture – we provide table and two chairs

- **Materials Handling (move in/ move out)**


TRACCS has a forklift available for rent. – Schedule and prior arrangements need to be made before June 1st.



Rules to follow for TRACCS Rail Day 2024

For All Exhibitors

- **Safety**
- **Insurance**
- **Schedule**
- **Clearance**
- **Good Neighbours (furnishings, blocking, etc)**
- **NO Outside Food or Beverages**
- **Payment in full before June 14th EOD**
- **Privacy Policy & List**

A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black text box is overlaid on the center of the image, containing the text 'HOTEL COURTESY BLOCKS' in red. A small red logo is visible on the right side of the text box.

HOTEL COURTESY BLOCKS





Hotels Courtesy Blocks

**CUT-OFF DATES ARE BETWEEN
MAY 16 AND MAY 21, 2024**

A high-speed train is stopped at a modern station platform. The platform has a distinctive ceiling with many parallel lines. A large black text box is overlaid on the image, containing the text 'TECHNOLOGY SHOWCASE' in red. The train is white with a blue stripe. The scene is brightly lit, suggesting a sunny day.

TECHNOLOGY SHOWCASE



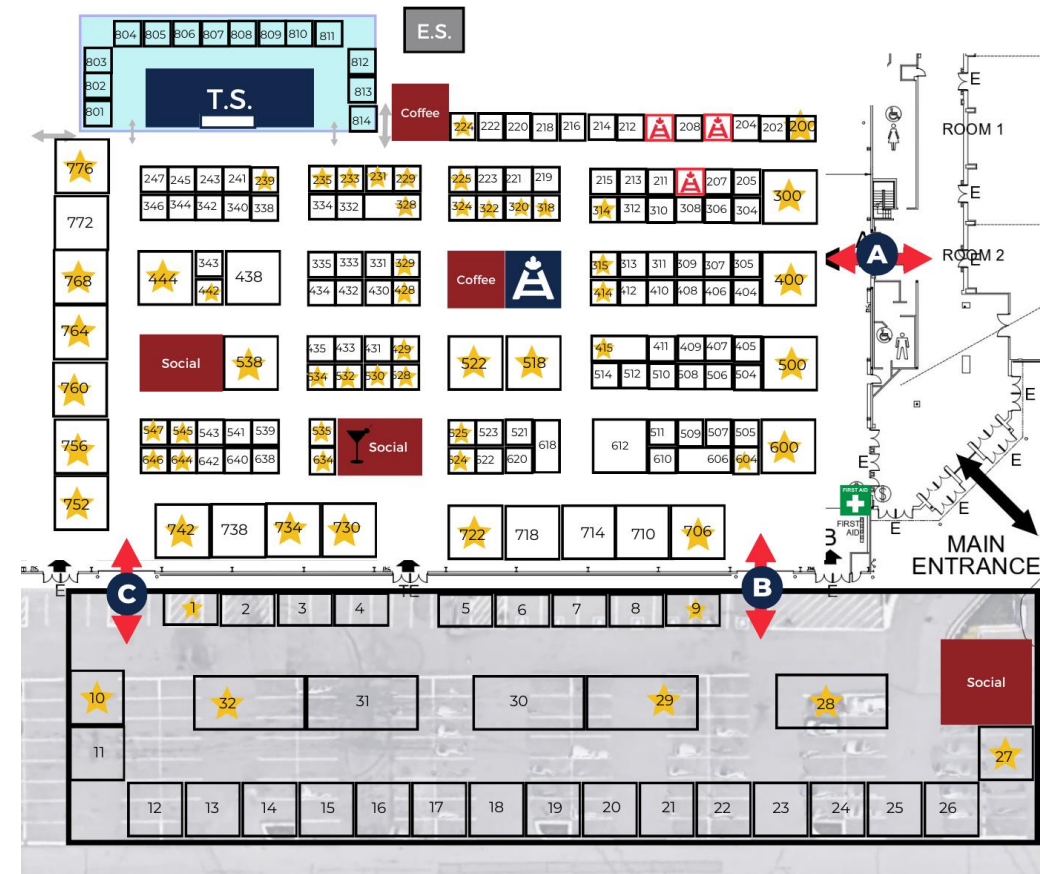
Technology Showcase Special

The Digital Rail Enterprise

The latest and greatest in technology applied to Transit and Rail.

Attend product presentations and demos by the best in the industry.

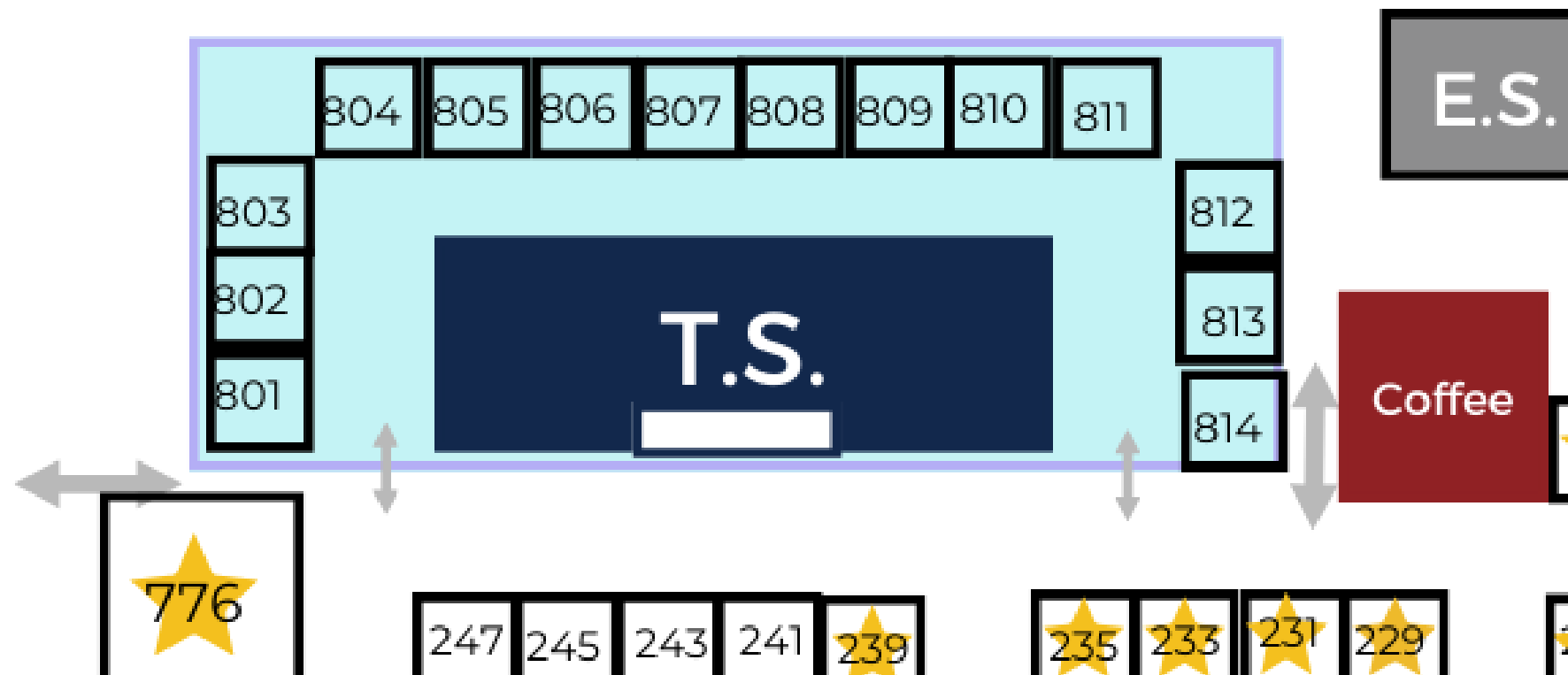
- 12-15 booths arranged in a communal setting available for technology exhibitors in a high traffic area of the hall
- 10x10 booths.
- Access to an exclusive stage, featuring your product demos and discussions, at least twice during the show.
- Vendors are welcome to invite and present clients / industry SME to speak to a focused audience.
- Products featured in the Technology showcase Stage will be evaluated for an award, receiving points for its positive contributions towards safety, innovation, sustainability, and cost efficiency.
- Jim Charboneau, Assoc. Director TRACCS will moderate the Technology Showcase and coordinate hourly AV events



CHECK UPDATED LAYOUT
ON THE EVENT WEBSITE

Technology
Showcase Special

The Digital Rail Enterprise



A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black rectangular overlay is centered on the image, containing the text 'SOCIAL EVENTS' in red. The train is white with a blue stripe. The scene is brightly lit, suggesting a sunny day.

SOCIAL EVENTS



Cocktail

June 18, 5:00 – 7:00 pm

**Sponsorships
still available**

Barbecue

June 20th, 12:00 - 1:30 pm

**Sponsored by the
Technology Showcase
Title Sponsors**



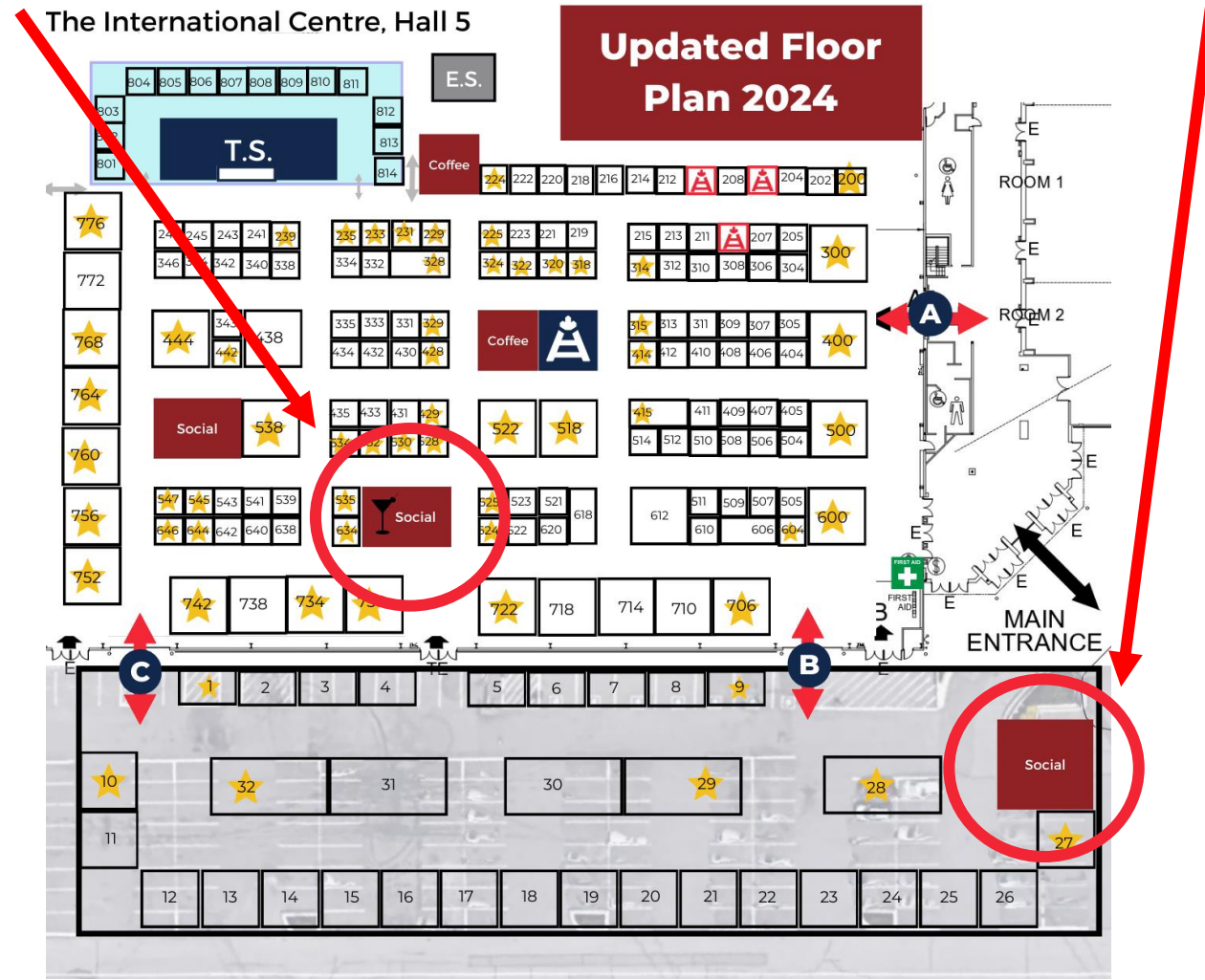
**Hosted in the Social Areas
Indoors & Outdoors**

Cocktail

Barbecue

June 18, 5:00 – 7:00 pm

June 20, 12:00 – 1:30 pm



A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black text box is overlaid on the image, containing the word "SPONSORSHIPS" in red. The train is white with a blue stripe. The scene is brightly lit, suggesting a sunny day.

SPONSORSHIPS





SPONSORSHIPS

- EXCLUSIVE TO MEMBERS
- PRICED for Members (Discount Codes do not apply)
- Right to Preferential Placement at NO ADDITIONAL COST
- Option to offer Door Prizes, Raffles, etc
- PROMOTION:
 - EVENT APP digital promo banners
 - Banners and flags at the event
 - Social media
 - Newsletters
 - Website
 - Mention in conference and raffles

All Sponsorships Summary

All Sponsors have the right to pick a Preferential Placement booth, when available.

All Sponsors will be advertised in the Event App, newsletters, TRACCS website and social media.

	Price*	Space included
Platinum	\$9,000	400 sq ft
Gold	\$6,000	200 sq ft
Silver	\$3,000	100 sq ft
Technology Showcase Title Sponsor (3)	\$18,000	100 sq ft (in the TS area)
Cocktail (3)	\$7,000	must be an exhibitor
Conference (2)	\$5,000	must be an exhibitor
Event App (2)	\$12,000	must be an exhibitor
Coffee Bar (2)	\$9,000	must be an exhibitor
Social Area (2)	\$9,000	must be an exhibitor

With gratitude for our
2024 Sponsors

RAIL TRACCS DAY

June 18-20, 2024



The Number One Canadian
Indoor/Outdoor Expo and Conference

The International Centre, Mississauga - Hall 5

 GOLD
SPONSORS

 MARGIE
STRUB
CONSTRUCTION LAW

 SILVER
SPONSORS

 PLATINUM TRACK SERVICES INC.
a GGF Group Company

 egis

 BLUE LINE
SPONSORS

 TECHNOLOGY
SHOWCASE
SPONSORS

 PNR
RAILWORKS®

 NGE

 AEON GREEN

 AEON GREEN

SIEMENS

 Stantec

 Universal
Rail SYSTEMS®

voestalpine

ONE STEP AHEAD.

Ask about more Sponsorship Opportunities available

www.traccs.ca/railday2024
info@traccs.ca & +1 647-250-7280

A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black text box with red borders is overlaid on the image, containing the text 'IMPORTANT DOCUMENTS' in red. A small red logo is visible on the right side of the text box.

IMPORTANT DOCUMENTS





DOCUMENTS & INFORMATION

- Exhibitors' Agreement
- Exhibitors' Manual
- Event Prospectus

- Exhibitors Registration Form (to be able to get show decorator services and material handling from Freeman)
- Personnel Registration Form > Badges
- Booth Equipment Form & Insurance



Exhibitors' Agreement

- Must be signed and submitted ASAP
- Essential information and rules for the show
- Team Leader



Exhibitors' Hub

- [Exhibitors at Rail Day | TRACCS](#)
- www.traccs.ca/raildayexhibitors



Insurance

Commercial General Liability:

- \$2,000,000 general aggregate
- \$1,000,000 each occurrence limit

Commercial Automobile Liability:

(if bringing any type of vehicle to display or set up display)

- \$1,000,000 combined single limit bodily injury and property damage or equivalent, including hired and non-owned auto liability

Umbrella Liability:

- \$1,000,000 combined single limit bodily injury and property damage



Information requested

- EXHIBITOR REGISTRATION FORM
- PERSONNEL REGISTRATION FORM
- BOOTH EQUIPMENT REGISTRATION FORM
- INSURANCE
- Move in/out Schedule Request Form (coming soon)



Freeman Website

[FreemanOnline Events and Exhibit Solutions
\(freemanco.com\)](http://freemanco.com)

Only **Exhibitor Team Leader** will place orders through their website.

For this to happen, you MUST complete the
EXHIBITOR REGISTRATION FORM

Show decorator services and material handling
(INDOOR EXHIBITORS)



App Profile

Only **Exhibitor Team Leader** will load the Company information

They will upload to the APP:

- Logo
- Links, videos, staff profile & contact info
- Social media
- Website
- Job Opportunities in your company

Every Exhibitor, Attendee and Speaker will have a profile.

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IMPORTANT DATES



**EARLY BIRD PRICE
UNTIL FEB 15TH**

**SPRING PRICE
FEB 16th - MAY 15th**

**SUMMER PRICE
MAY 16th - JUNE 14th**

**SPEAKER
APPLICATIONS
DUE MARCH 15th**

**EXHIBITORS SECOND
INFO SESSION
APRIL 30th, 11 AM**

A high-speed train is stopped at a modern station platform. The platform has a distinctive roof structure with many parallel lines. A large black text box is overlaid on the image, containing the text 'IMPORTANT LINKS' in red. The train is white with a blue stripe. The scene is brightly lit, suggesting a sunny day.

IMPORTANT LINKS



